



Campaign Manager Australia and New Zealand

- **Work in a small cohesive team in Sydney, and with New Zealand and international colleagues**
- **Design and deliver high-profile, impactful campaigns on animal welfare in Australia and New Zealand that help deliver international animal welfare objectives**
- **Excellent pay with flexible working arrangements.**

Summary:

International animal welfare NGO seeking a proven strategic campaigner to design and deliver high-profile campaigns in Australia and New Zealand.

The Role:

The Australia and New Zealand Campaign Manager will help design and deliver campaigns in Australia and New Zealand that achieve World Animal Protection's objectives in those countries and internationally. This role provides an excellent opportunity to contribute to improvements in animal welfare on a global scale, including through advocacy with external stakeholders, and representing World Animal Protection in public fora, meetings and in the media.

The position is part of a small, close-knit and passionate team, reporting to the Senior Campaign Manager, and will be expected to work independently and autonomously in delivering agreed work. The role will require the successful candidate to be across a large volume of information and detail and be able to identify and exploit strategic opportunities to progress animal welfare.

The role will be based in Sydney but may involve some interstate and international travel.

Responsibilities:

- Design and deliver campaigns and projects that progress the objectives of World Animal Protection in Australia and New Zealand in line with budgetary constraints;
- Help implement international campaigns that achieve the objectives of the international organisation;
- Work with other business units in Australia and New Zealand to achieve the broader objectives of the organisation;
- Act as a representative of World Animal Protection in external meetings, with stakeholders and act as a media spokesperson if required.
- Manage projects that deliver World Animal Protection's campaign plans

Requirements:

- A demonstrated ability to design and implement social change campaigns;
- A demonstrated ability to think strategically;
- Strong communication skills;



- Experience managing projects;
- Demonstrated ability to act as a media spokesperson
- Demonstrated experience working as an advocate for social change with a particular emphasis on policy development and campaign strategy
- Strong understanding of the Australian political system and public policy formation (knowledge of the equivalent in New Zealand would also be highly regarded)
- University degree in the field of animal welfare, veterinary science, conservation or politics would be viewed favourably but is not essential.

Who we are

World Animal Protection is a truly global organisation, working in over 50 countries across the world, with offices in every continent. Our close-knit Sydney team, located in St Leonards, is full of a diverse range of people who all share a passion for creating a world where animals live free from suffering.

Our vision is a world where animal welfare matters and animal cruelty has ended. We protect animals because we believe a sustainable future for the planet can only be achieved if both animals and people are part of the solution.

Join us and together we can move the world for animals.

Benefits of working with us

- A 35 hour working week
- Extra paid leave days at Christmas time
- Paid study leave and study fee assistance where eligible
- Flexible/Remote Working policy and a formal time in lieu program
- The opportunity to voluntarily get involved in our campaigns and actions to help move the world to protect animals

How to Apply

If you want to be part of a dynamic organisation that values people as individuals, as well as inspires and motivates its employees to succeed and expand their talents, then please submit a cover letter explaining why you think you're the right person for this opportunity along with your resume to HRasiapacific@worldanimalprotection.org.

Please note that all candidates must have the right to work in Australia. We will not be able consider candidates who do not have the eligibility to work in Australia.

Due to the large volume of applications we receive, we will generally be in contact with applicants who have progressed within 3-4 weeks of their application submission date.

World Animal Protection is committed to providing equal opportunities for everyone regardless of their background. We value diversity and welcome applications from all sections of the community.

We kindly request recruitment agencies should not approach us for this role as we will be considering direct applications.

