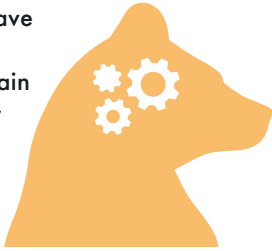


The bear facts

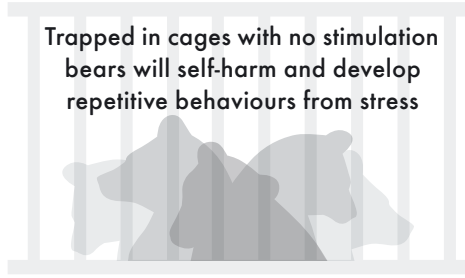


Bears trapped in the bear bile industry across Asia endure a life of severe physical pain and psychological distress. We believe that every animal has the right to a good life and should be able to express their natural behaviour.

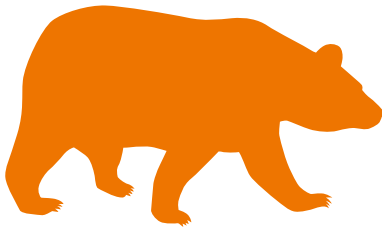
Some species of bears have the largest relative brain size of any carnivore



Trapped in cages with no stimulation bears will self-harm and develop repetitive behaviours from stress



Bears care deeply for family members and will fight to protect them



Bears need to roam and forage to stay physically and psychologically healthy



Forced to live in cages smaller than phone boxes, bears suffer arthritis, stunted growth and painful joints

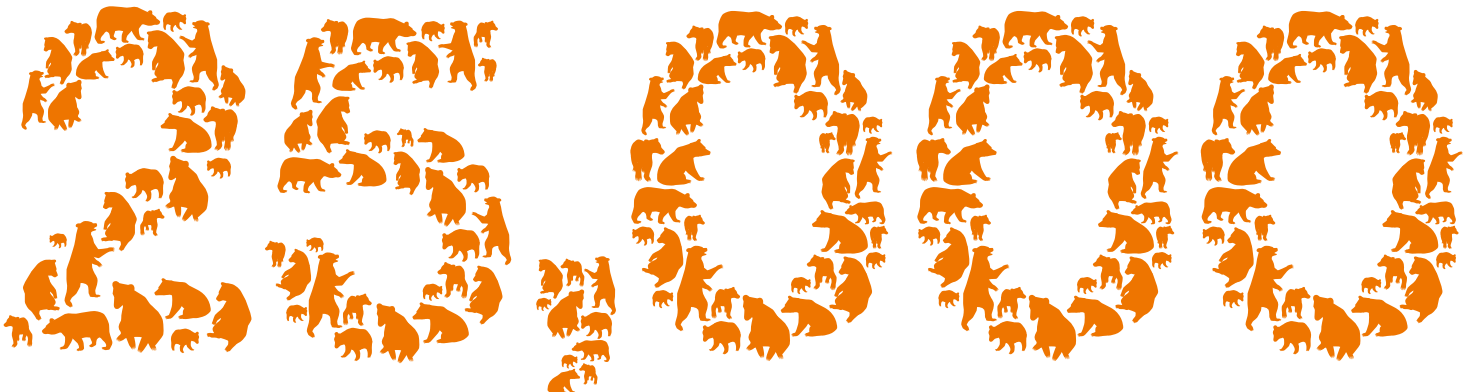


Young bears experience distress and trauma when separated from their family

Bears need to eat varied diets of berries, fruits, insects and carrion to look after themselves



Poor diets in captivity lead to malnourishment, loss of fur, weak immune systems, illness and even death



bears are trapped in tiny barren cages – in constant physical and psychological pain because of the bear bile industry