

Campaign Manager, Farming
Annual Salary: \$65,000 to \$90,000
Full-time Permanent
Location: New York City
Closing Date: Open Until Filled



The Role

World Animal Protection is the world's leading animal welfare organisation. With hubs in 14 countries across six continents, we move the world to end animal cruelty in all its forms.

Our global farming program is transforming our food system and the lives of the billions of animals who are farmed around the world every year. Working with our supporters, we are challenging major corporations, governments and other influencers to champion a happier, healthier and kinder world. We are not a vegetarian or vegan organisation – our current focus is on improving animal welfare within indoor systems. We want to catalyse the greatest change for the greatest number of animals possible.

Backed by a global team of passionate experts working across multiple specialties – from campaigning and communications to corporate engagement and animal welfare science – this fantastic position will see you taking the lead for our US country office's farming campaigns.

Using your campaigning and marketing experience, you will plan and deliver bold, creative campaigns that inspire consumers, businesses and politicians to champion farm animal welfare. This will involve leading local delivery of campaigns ensuring they contribute to global objectives, that work is on brand, on time and within budget as well as monitoring performance against objectives and reporting on effectiveness.

You will work with other offices to support campaign delivery and play a key role in our global virtual campaign team, helping to promote a culture of high-impact campaigning to increase our impact, influence and profile. As a proficient communicator, you will develop relationships with external stakeholders, experts and key audiences to further our campaign objectives and to secure a lasting impact for farm animal across the world.

Join us in this exciting role and help us move the world to protect animals!

Requirements

- An experienced and highly motivated campaigner, you have designed and delivered strategic social change campaigns that have led to clear impact. You will ideally have worked on global campaigns.
- You are a strategic thinker, able to manage campaigns from concept through to completion.
- You are an effective project manager, who is comfortable working with multiple stakeholders inside and outside the organisation in, controlling budgets and meeting deadlines. This includes being able to negotiate with large corporations.

- You have excellent planning, analytical and decision-making skills, and a passion for protecting farm animals.
- Knowledge of farm animal welfare and food/sustainability would be an advantage but is not essential.
- International and domestic travel is required.

How to Apply

If you want to be part of our dynamic organisation and help us move the world to protect animals then please send us a copy of your CV, salary expectation and cover/motivation letters addressing your skills and experience relative to the role to recruitment@worldanimalprotection.org

Due to the large volume of applications that we receive, we will not be acknowledging receipt of your application. If you do not hear from us within 3 weeks of the closing date, please consider your application as unsuccessful. World Animal Protection is an equal opportunity employer and committed to providing equal opportunities for everyone regardless of their background.

The successful candidate must have permission to work in the position location.

Who are we?

We are World Animal Protection.

For over 50 years we have moved the world to protect animals.

We protect animals because we believe a sustainable future for the planet can only be achieved if both animals and people are part of the solution.

We stop the exploitation of wild animals for entertainment and profit. We protect pets and working animals in communities across the globe. We campaign for better farm animal welfare and fight against factory farming. We also help animals when disaster strikes. Our vision is a world where animals live free from suffering. We are working to help people to see how important animals are to all of us.

We are determined to influence decision makers to put animals on the global agenda and inspire people to change animals' lives for the better. Today we're working on projects to end animal suffering by helping governments and communities to protect and care for their animals.

Why Work for us?

We move the world to protect animals globally but there are many other reasons to join our organisation. We are a truly global organisation with offices in Australia, Brazil, Canada, China, Costa Rica, Denmark, India, Kenya, the Netherlands, New Zealand, Sweden, Thailand, UK and USA. We employ over 380 people globally covering campaigns, media, fundraising, operations, finance, administration and human resources. As well as competitive employee benefits we want our employees to grow with us and build their careers within World Animal Protection and therefore encourage internal applications. We have a strong track record of offering existing staff promotions as well as secondments and position changes within the organisation.